



# UN Nutrition, UNDP and WHO collaboration on Investment Cases for Nutrition

## Introduction

Countries need to increase investments in nutrition in order to meet World Health Assembly [nutrition targets](#) by 2025 and to end all forms of malnutrition by 2030 (Sustainable Development Goal Target 2.2). To have the strongest impact, investments require a whole-of-society and whole-of-government approach. Moreover, to enhance opportunities for investment, Ministries of Health require robust evidence to inform budgetary decisions and to advocate among other sectors, especially Ministries of Finance, to enhance their commitments to nutrition.

**Nutrition investment cases will provide governments with evidence-based arguments to support advocacy measures and policy decisions that prioritize health and nutrition.**

The nutrition investment cases build on successful work and methodologies developed by UNDP, WHO, and the United Nations Interagency Task Force on noncommunicable diseases (NCDs) under the Global Joint Programme to Catalyse Multisectoral Action on NCDs. The Joint Programme has developed and launched 27 investment cases for NCDs globally. Action pursued by governments following completion of the investment cases have included 56 policy and legislative measures. NCD investment cases model five packages of WHO-recommended interventions, including the WHO SHAKE technical package for salt reduction which consistently generates the highest ROI among the modelled intervention packages.<sup>1</sup> These findings highlight the impact nutrition-related interventions can have as well as the need to develop investment cases focusing on such high-impact nutrition investments.

## Objectives

The nutrition investment cases will provide:

1. a complete picture of the health and economic burden related to malnutrition each year,
2. a costing of thoroughly investigated nutrition interventions that address the breadth of malnutrition,
3. returns-on-investment (ROI) over 5- and 15-years of high-impact, cost-effective nutrition interventions,
4. tailored advocacy products, and
5. engagement with key sectors of government and national stakeholders to sensitize them to the importance of nutrition-related investments and their roles in implementing them.

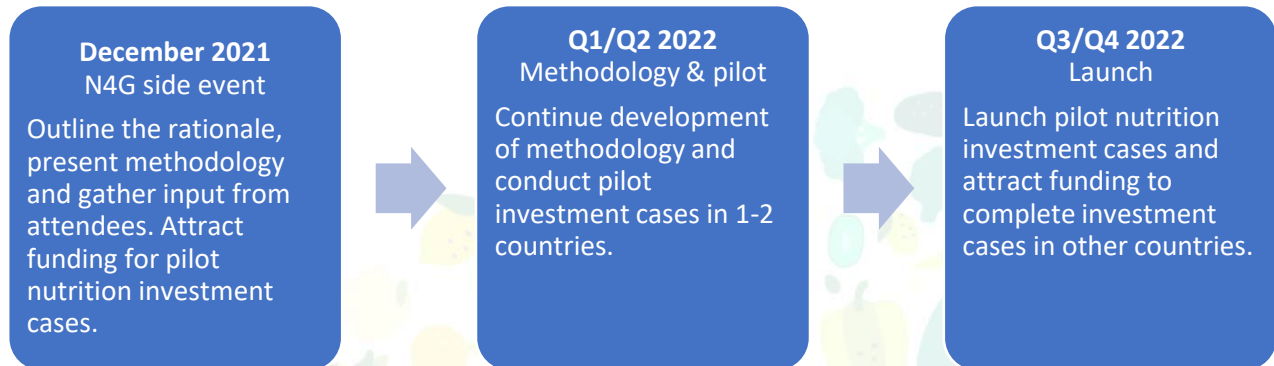
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<sup>1</sup> Investing in fully scaling the SHAKE package of interventions would save an estimated 182,000 lives and nearly US\$ 590,000,000 on average in each country over 15 years.



## Timeline

The N4G side event in December 2021 is intended to share an overview of the nutrition investment case methodology and promote the development of pilot investment cases for 1-2 countries. Initiation of pilot investment cases is projected to start in early 2022 with a desired launch time frame of mid to late 2022.



## Core partners

**About [UN Nutrition](#):** UN Nutrition is the UN inter-agency coordination and collaboration mechanism for nutrition at the global and country levels. Through UN Nutrition, UN agencies, programmes and funds leverage their collective strengths, build synergies, increase efficiencies and complementarities, and ultimately support governments and partners to deliver results on nutrition objectives and targets at all levels, from national to sub-national.

**About [UNDP](#):** UNDP is the United Nation's global development network, advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. It works on the ground in some 170 countries and territories, supporting their own solutions to development challenges and developing national and local capacities that will help them achieve human development and the Sustainable Developments Goals.

**About [WHO](#):** Dedicated to the well-being of all people and guided by science, the World Health Organization leads and champions global efforts to give everyone, everywhere an equal chance to live a healthy life. Working with 194 Member States across six regions and on the ground in 150+ locations, WHO leads global efforts to expand universal health coverage, direct and coordinate the world's response to health emergencies, and promote healthier lives – from pregnancy care through old age. The [Nutrition and Food Safety \(NFS\) Department](#) is addressing the burden of disease from physical, chemical and microbial hazards in food and unhealthy diets, maternal and child malnutrition, overweight and obesity. The Department aims to ensure universal access to safe, sufficient nutritious food and effective nutrition actions, through setting science-based international food standards, promoting nutrition action in health systems, fostering sustainable food production and consumption, improving food environments and empowering consumers in all situations, monitoring nutrition status, and managing food safety events at the international level, closely working with Member States, UN partner agencies and non-State actors.

Please let us know if you are interested in engaging with us on this work:

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