



Actions for accelerating progress to address malnutrition

Fostering investment and collaboration for impact



Exemplars of impact



Political leadership and finance



Institutional governance, capacity, data

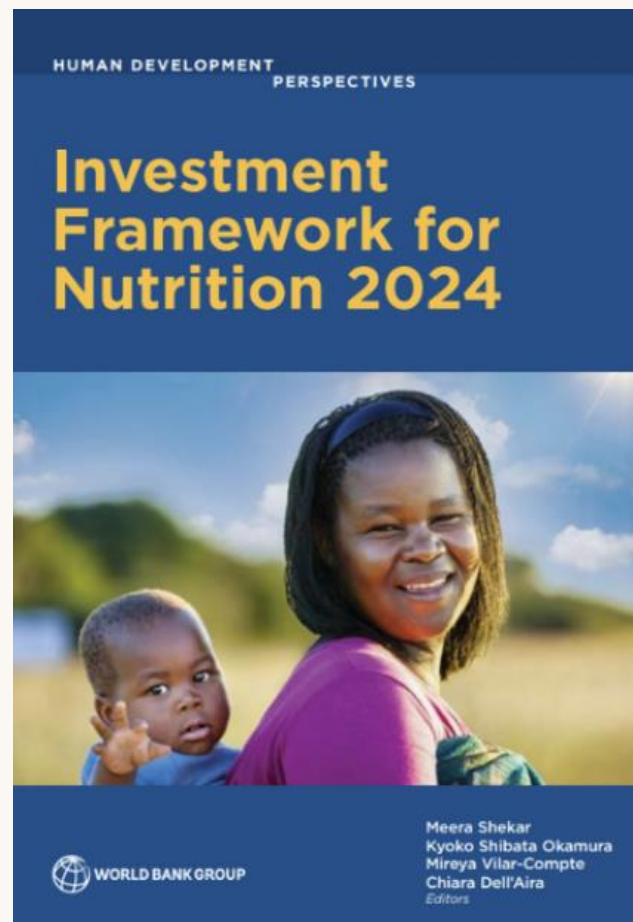


Combination of direct nutrition services and broader sectoral investments

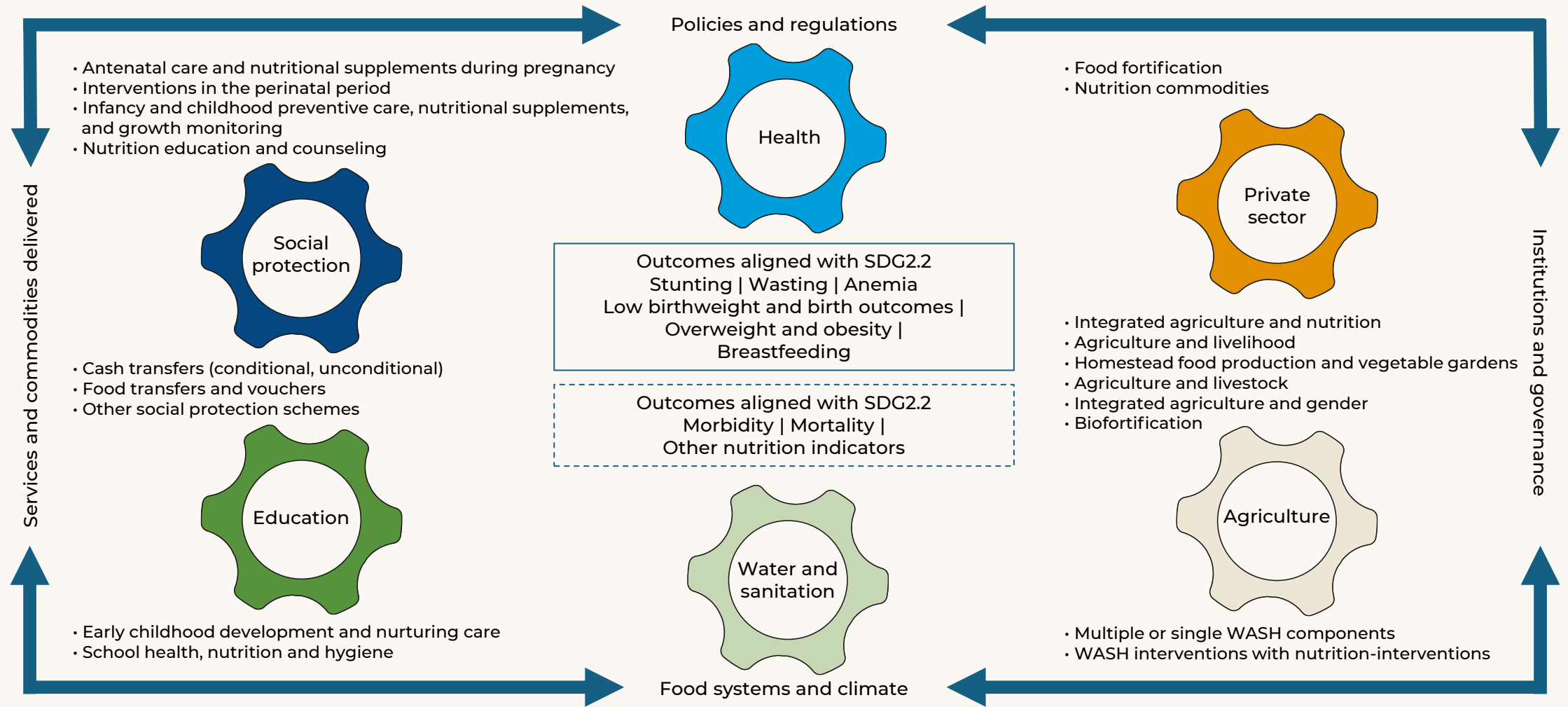


Prioritizing high risk groups and marginalized populations

Inspiring and informing action

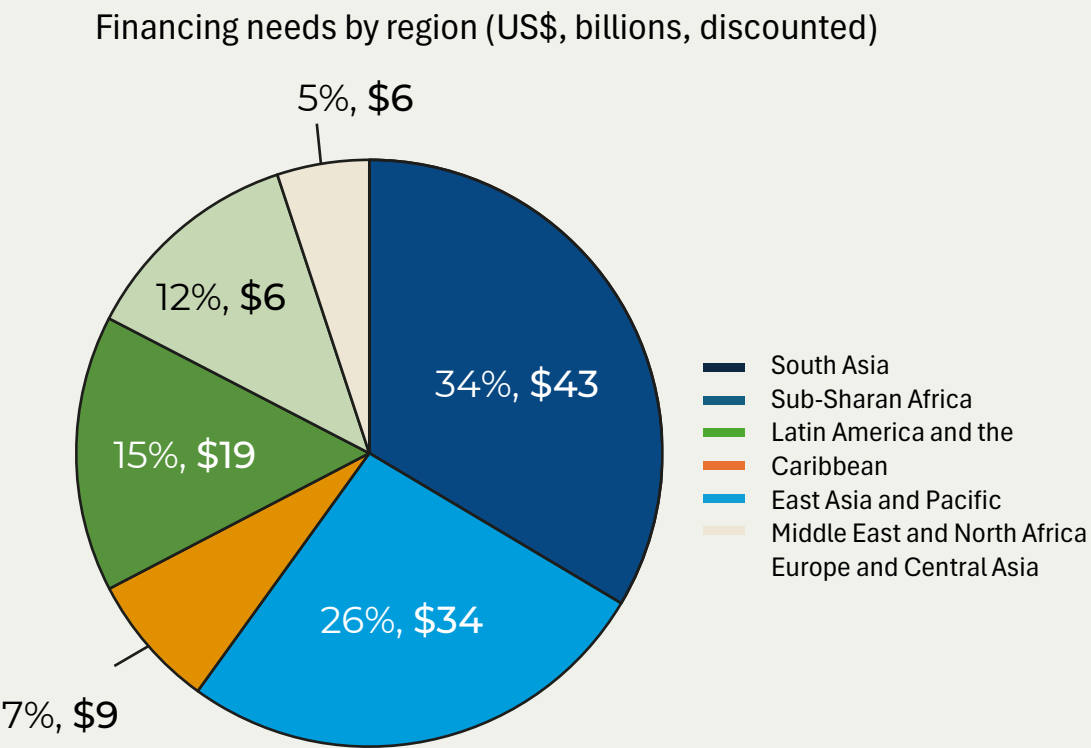
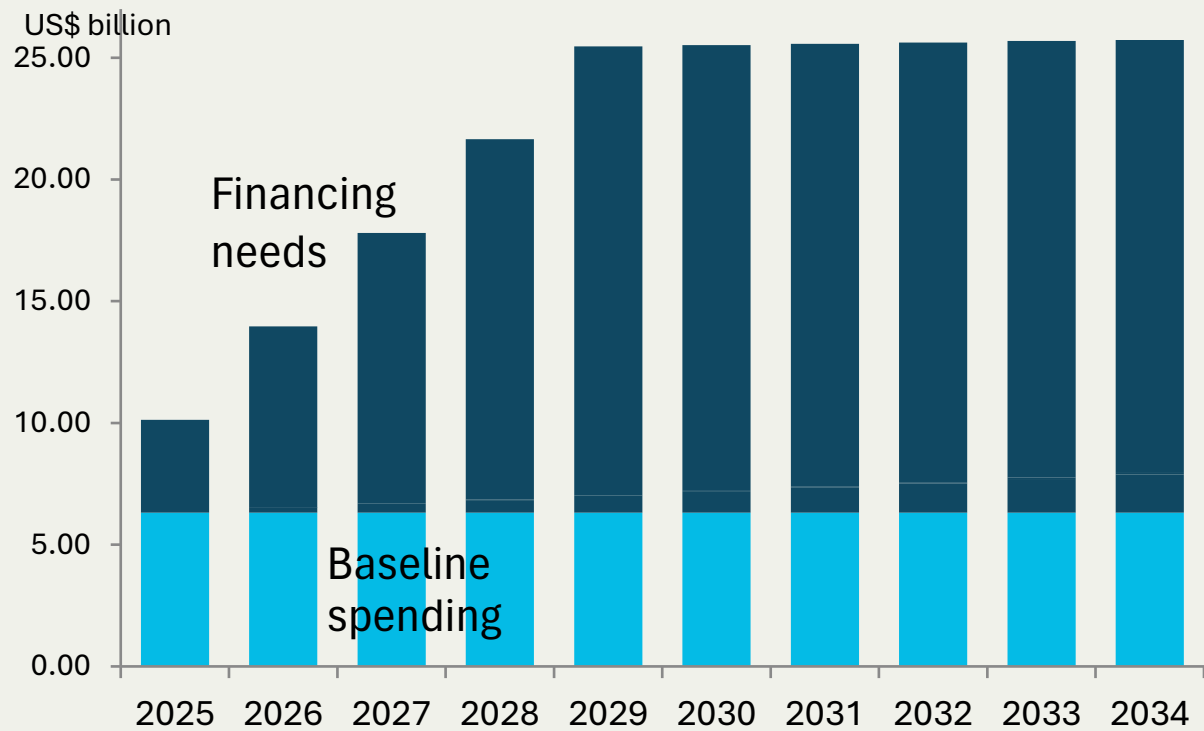


A Multisectoral Approach to Improving Nutrition



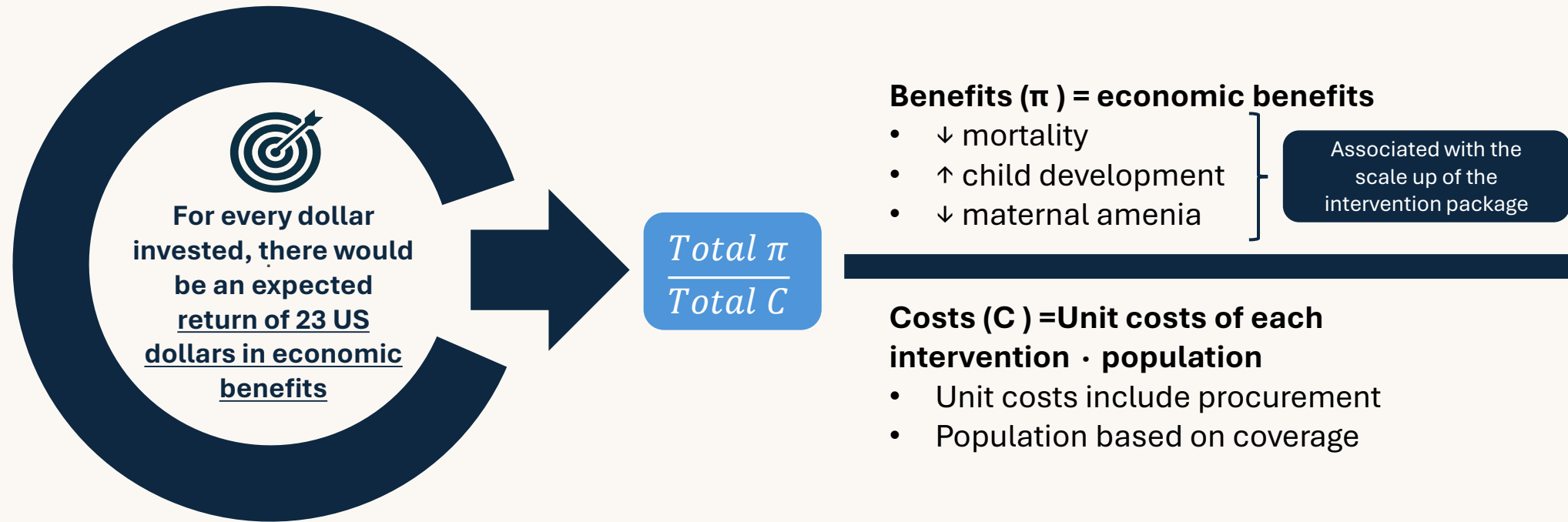
Full Scale-up of Nutrition Interventions requires approximately US\$128 billion over 10 years - additional US\$13 billion a year globally

This translates to ... \$13 pre pregnant women; \$17 per children under 5



Notes: The lower bars represent the costs of maintaining existing intervention coverage, and the top bars represents the annual additional financing requirements to increase the coverage of interventions to 90% over a five-year period (2025-2029) and maintain coverage for an additional five years

Computing the returns of investment (ROI)



ROI is a financial metric to evaluate the efficiency or profitability of an investment (gain or loss generated relative to the amount of money invested), and it can inform policy and planning decisions.

What can these investments buy?

Impacts of full-scale up investments

From 2025



to 2034

Every dollar invested can generate \$23 in economic returns >> >>

<div>CHILD STUNTING</div> <div>\$1.8 TRILLION in economic benefits</div> <div>+ 27 million cases averted</div> <div>40.3 benefit-cost ratio</div>	<div>WASTING</div> <div>\$216 billion in economic benefits</div> <div>+ 47 million cases averted</div> <div>3.2 benefit-cost ratio</div>	<div>LOW BIRTHWEIGHT</div> <div>\$139 billion in economic benefits</div> <div>+ 6.6 million children exclusively breastfed</div> <div>11.8 benefit-cost ratio</div>
<div>CHILD ANEMIA</div> <div>\$90 billion in economic benefits</div> <div>+ 77 million cases averted</div> <div>2.6 benefit-cost ratio</div>	<div>MATERNAL ANEMIA</div> <div>\$152 billion in economic benefits</div> <div>+ 144 million cases averted</div> <div>9.5 benefit-cost ratio</div>	<div>EXCLUSIVE BREASTFEEDING</div> <div>\$231 billion in economic benefits</div> <div>+ 85 million children exclusively breastfed</div> <div>44.4 benefit-cost ratio</div>

In addition to averting 6.2 millions deaths in children under-five and 980,000 stillbirths

Notes: These are estimated costs to increase the coverage of interventions from their current levels to 90% over a five-year period (2025-2029) and then maintain coverage for an additional five years; US\$ figures are all discounted

Example: Scaling services in Ghana:

average **US\$9.5** per pregnant women and **US\$10** per child under 5 yearly

Intervention package
Prenatal: MMS, calcium, IPTp
Children under 5: DCC, KMC, Vitamin A, Zinc, ORS+ Zinc, IYCN, MNP, treatment of SAM, SQ-LNS
Dyads and households: cash transfers
General population: I/IFA food fortification, iron and iodine salt fortification

US\$ 570 million
Total **additional financing needs** over 2025-2034

US\$ 57 million
Average financing needs per year



US\$ 14 billion
Total **economic benefits**

Additional benefits can be realized by integrating nutrition into other sectors and by increasing the coverage of nutrition through primary health care services.



Enhancing governance and accountability



Examples areas of focus



Nutrition-responsive Public Financial Management: enables adequate financing of priority nutrition interventions by integrating these in government planning and budgeting processes – involves merging fragmented funds from multiple domestic revenue/financing schemes and off-budget donor assistance for nutrition services (*Rwanda, Indonesia, regional training*)



Decentralized governance linked to Performance-Based Grants: development of sub-national multi-sector nutrition action plans incentivized through PBGs – enabling translation of national policies and programmes to concrete action. Proven to enhance capacity of sub-national structures and quality of plans (e.g. *Philippines*).

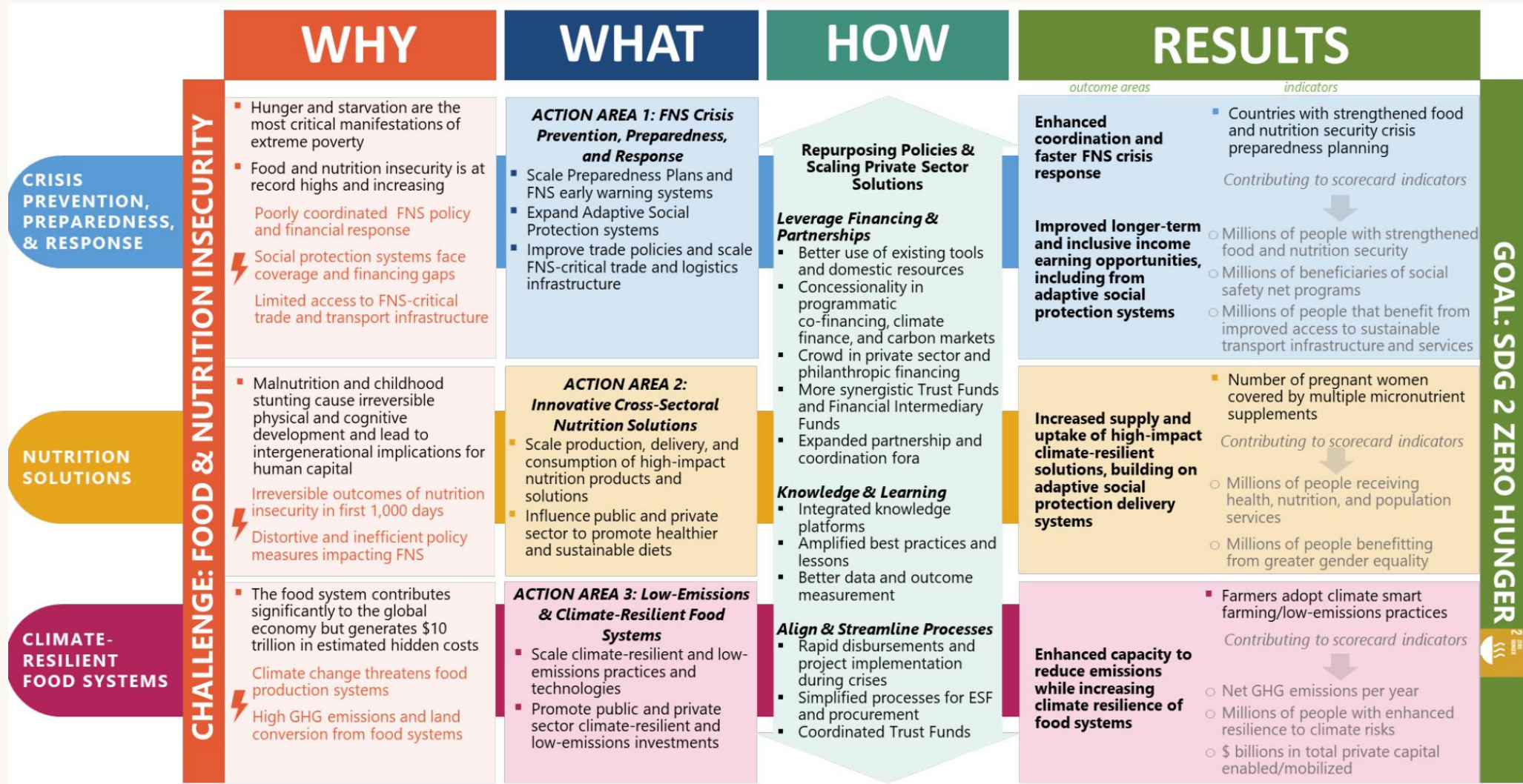


Household-level convergence scorecards: approach used in several contexts to enable greater visibility of multi-sector service delivery at household-level – with broader benefits for enhancing accountability between communities and services (e.g. *Indonesia, Philippines*).

Fostering multi-sector action



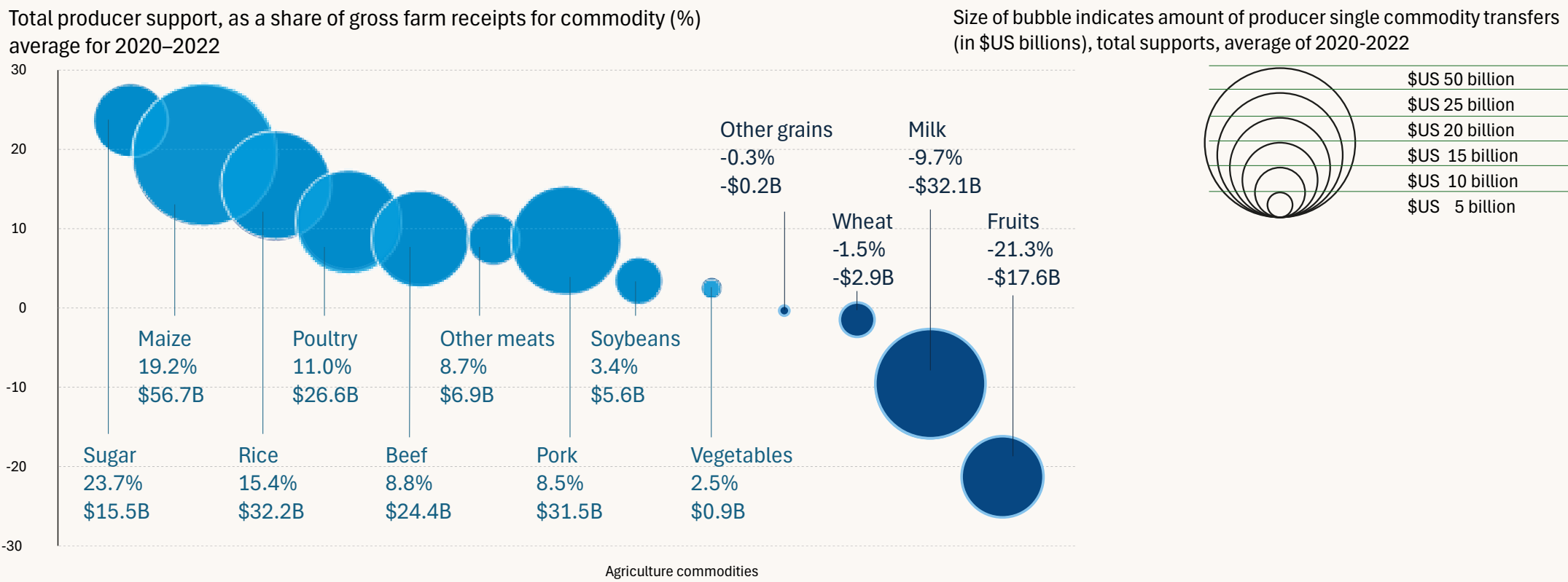
Food and Nutrition Security Global Challenge Program



Fiscal Measures

Repurposing Agrifood public support for healthier diets

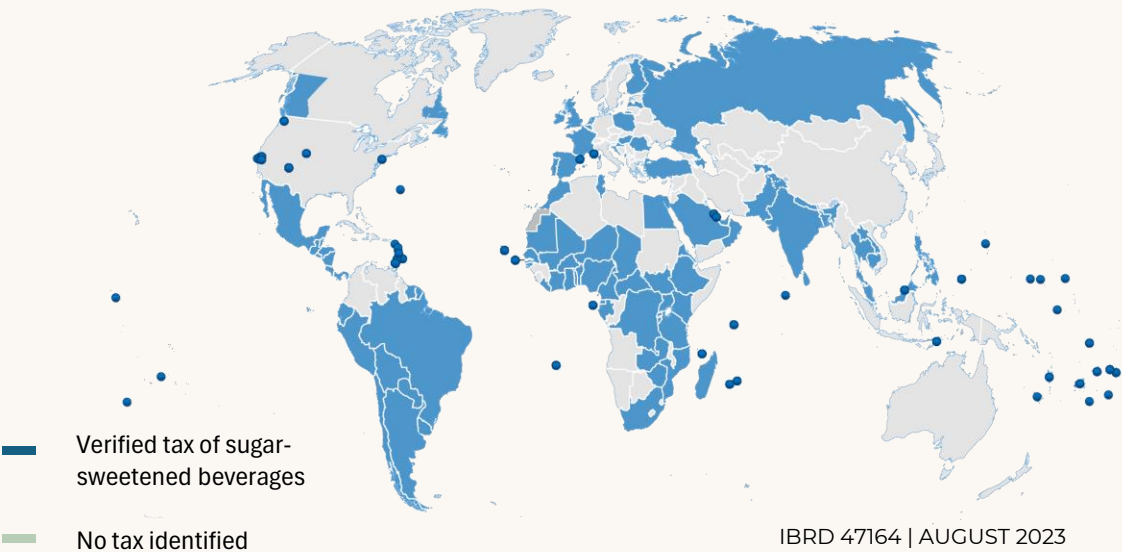
Share of Global Agrifood Support, by Commodity
2020-2022



Notes: World Bank policy note (2024) using data from OECD, 2023

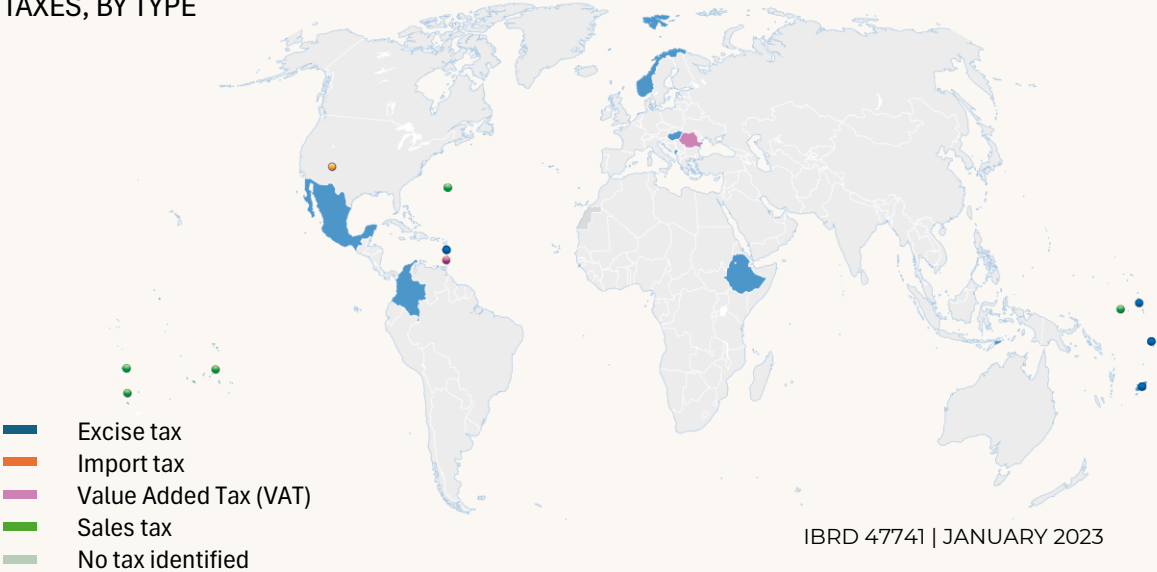
Global Coverage of National-level Taxes on SSBs, August 2023

TAXES ON SSBs, WORLDWIDE



Global Coverage of National-level Unhealthy Food Taxes, January 2024

NUTRITION-TARGETED FOOD, TAXES, BY TYPE



- SSB taxes are in place in 100+ economies, covering 57% of the world population & 82% of people in LMICs
- Strong and consistent evidence confirming that SSB taxes raise prices and reduce sales of taxed beverages
- Countries are now expanding the tax base to include Ultra-Processed Foods (UPFs)
- To be effective, these taxes need to be designed carefully in the context of the broader policy environment

Notes: Authors and World Bank Global SSB Tax Database

Fostering investment and collaboration

Overcoming barriers to progress

Leadership

Is the case for investing in nutrition sufficiently compelling in the face of other priorities?

Is there scope to enhance collaboration in making and sustaining the case?

Governance & accountability

What platforms can we use to share best practice and enable learning and exchange on effective approaches?

To avoid duplication of effort, how do we enhance collaboration and coordination of support?

Multi-sector action

How do we make progress when nutrition isn't the only or main objective?

Where are the biggest barriers and opportunities to progress integration and convergence?



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