Private sector engagement for nutrition results priority area
Theory of Change

**ACTIVITIES**
(PSTT supported by the UN-Nutrition Secretariat)

- OUTPUTS
  - UN joint narrative on PS engagement for nutrition outcomes
  - UN joint guidance on engagement with private sector to UN teams working on nutrition at various levels, as well as for their partners, including governments

**MILESTONES**
(UN-Nutrition)

- Better categorization of types/reasons of engagement with private sector
- Risk assessment & due diligence processes, recognizing different types/reasons of engagement
- Shifts within each UN agencies priorities and programs (internal facing)

**OUTCOMES**
(others do differently at global & country level)

- No policy interference by business
- Compliance with mandatory & voluntary guidelines by business
- Better policies & guidelines enable business to comply

**GOAL**
Business practices that favour human health & planet

- Core business
- Investments in research (& risks of CoI)
- Corporate social responsibility

See timeline of activities for more details