

A pair of hands is shown from the chest down, cupping a large bunch of bright yellow flowers. The hands are positioned centrally, with the fingers slightly curled to hold the flowers. The background is dark and out of focus, suggesting an outdoor setting. The lighting is soft, highlighting the texture of the hands and the petals of the flowers.

# THE BALI PROJECT

Building Value Chains for Organic Farming  
Based on local Wisdom

# VISION

Establish fair value chain model & education center in Bali - Indonesia, for organic food and natural resources, based on local knowledge.

5

YEARS

# OUR VALUES

ETHICAL	EMPOWERING	CREATE ADDED VALUE	MARKET ORIENTED	QUALITY PRODUCT
PRESERVE VALUE	CONTINUOUS IMPROVEMENT	INNOVATION	CONSERVING TRADITION & NATURE	QUALITY SERVICES
SDGs				

# THE CHALLENGES & SOLUTIONS

## CHALLENGES

- **DAMAGED SOIL** – Chemical contamination & lacking nutrients.
- **INBALANCED ECOSYSTEM** – Pest & diseases problem.
- **CLIMATE CHANGE** – Unpredictable
- **SUPPLY CHAINS** – Unfair
- **MAN POWER** - Average 55 years.
- **FINANCING** - Not bankable
- **Missing link of local knowledge.**

## SOLUTIONS

- **ORGANIC**, multi cropped, regenerative agriculture – Closed loop system.
- **Product diversification**, perishable & nonperishable.
- **Reintroducing lost species**
- **Leadership** – HR upgrading
- **R&D** - Local knowledge, market and sustainability.
- **Utilizing proper technology and modern management.**

# Implementation

## ORGANIC MULTI CROPPING FOOD & ESSENTIAL OIL (COMBINATION OF PERISHABLE AND NON PERISHABLE CROPS)

Re-introducing traditional Balinese farming principle – RESPECT TO NATURE.

SELECTING THE RIGHT CROPS  
Multi-cropped organic farming foods crop and high value non perishable products.

Processing directly on the farms – Efficiency and minimized carbon footprint.



Increase efficiency and effective use of farmlands and working hours – decreased risk - increased framers' income and profit.



# CLOSED LOOP SYSTEM

- MINIMIZED OUTSIDE INPUT
- SELF SUSTAINED
  - ORGANIC FERTILIZERS
  - SEEDLING
  - ENERGY
- ZERO WASTE GOAL
- MINIMIZED CARBON FOOTPRINT.  
& maximized carbon sinking.
- INTEGRATED DESIGN FOR LOCAL  
CLIMATE AND REGENERATIVE  
AGRICULTURE

Pasar-Rakyat team gathering rotten produce for use in our homemade organic fertilizer.



Final mixing of complete organic fertilizer before use on the farm.





# ECO, CULTURAL & EDUCATION TOURIST DESTINATION (Appreciation and extra revenue)

- 
- |                                  |                              |
|----------------------------------|------------------------------|
| 1, Parking Lot                   | 9, Teak Forest               |
| 2, Ylang Ylang Plantation        | 10, Ylang Ylang Spa          |
| 3, Morning Harvest               | 11, Farmstand & Gift Shop    |
| 4, Tree Planting                 | 12, Balinese Cultural Center |
| 5, Essential Oil Refinery & Tour | 13, The Warong Cafe & Bar    |
| 6, The Ylang Ylang Restaurant    | 14, Hiking Trails            |
| 7, Education Center              | 15, Nature Lovers Viewpoint  |
| 8, Farm to Table Garden          | 16, Seaweed Farm (off site)  |

# YLANG YLANG HILL

A community owned & operated,  
immersive  
eco-tourism experience



# EDUCATION CENTER – ON THE FARMS

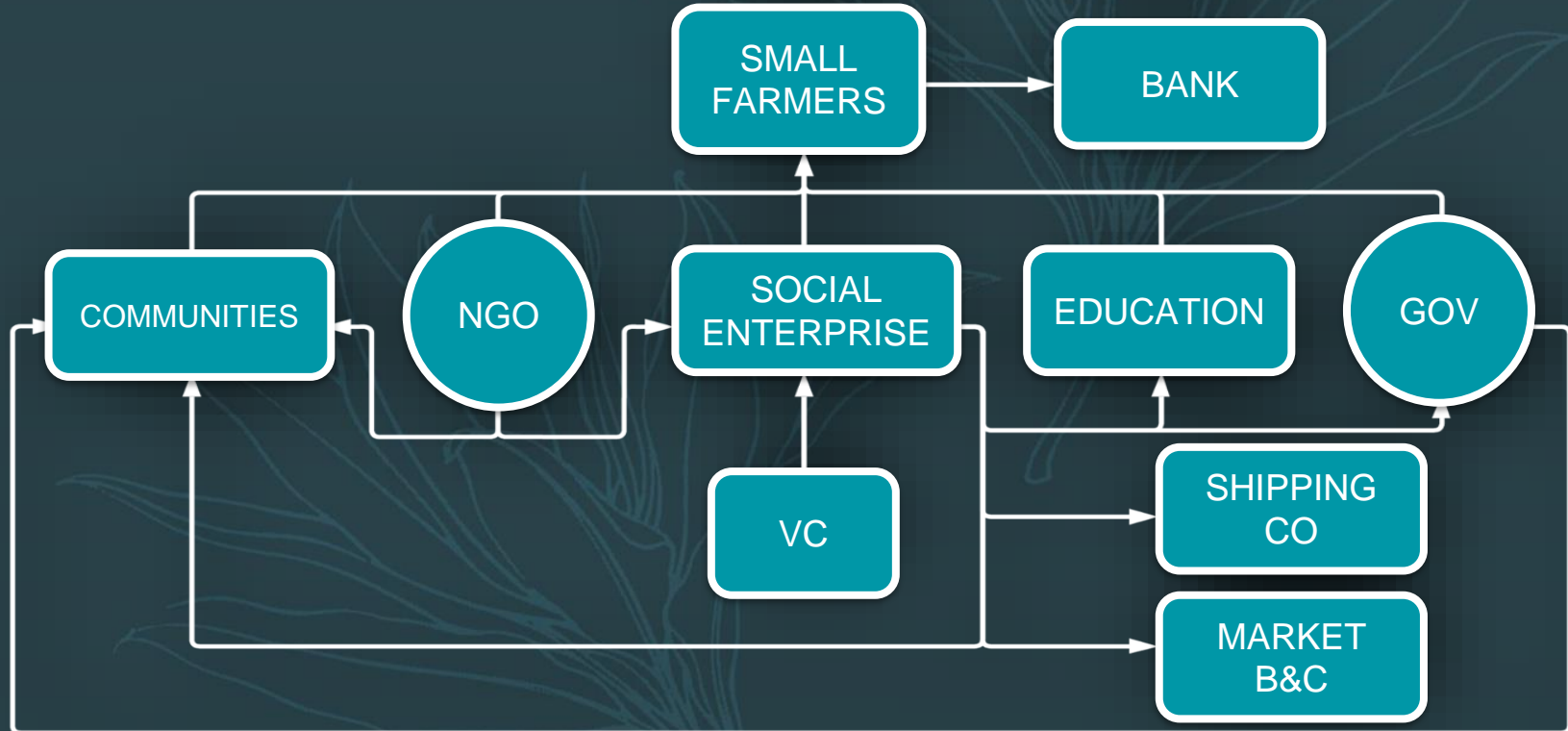
## Training for Trainers, Farmers, communities and Youth.

- Hands on learning method.
- Continuous R & D.
- Involving local Universities.
- Open for students & communities.
- Utilizing local wisdom.



## Business model

Collaboration between all stakeholders, entities & interested parties to meet SDG's.





The background is a solid teal color. Overlaid on this are two stylized, white line-art illustrations of plants with long, narrow leaves and central stems, one positioned in the lower-left and one in the upper-right. Centered in the middle of the page is the text "THANK YOU" in a large, bold, white, sans-serif font.

**THANK YOU**